

## **REMARKS**

In the Office Action, the Examiner rejected claims 46 – 48 as anticipated by Snyders, rejected claims 22-31, 33 - 39, and 43 - 45 as obvious over the Heiney reference in view of the Snyders reference, rejected claim 32 as obvious over Heiney and Snyders in view of the Porter reference, rejected claims 40 and 41 as obvious over Uematsu in view of the Heiney and Altreith references, and rejected claim 42 as obvious over Uematsu and Heiney and Altreith and Goldsmith.

### **35 USC §102(e)**

The Snyders reference discloses providing a print file from one computer to any of several printers. The reference seeks to switch print drivers to enable the switching of the printers. The windows application creates a print job. The print job is temporarily stored in a spooler in memory (col. 8, lines 14 – 15, and col. 10, lines 29 – 34). Different drivers enable the single spooled job to be sent to multiple unlike devices (col. 8, lines 51 – 54). Snyders does not show a user input for controlling referencing of auxiliary information in a master document.

According to a preferred embodiment of the invention, auxiliary information such as image data is separated from variable data of a document to be printed. A modified print driver generates the EMF data stream. A referencing unit is provided to determine the referencing or position of the image data in the printed page. The referencing unit has a user interface (element 59 in the drawing) that enables the user to control the referencing of the image data. The prior art does not show or suggest these features.

Claim 46 has been amended to more clearly claim the invention. A new claim 49 adds further detail. Applicant submits that the prior art of Snyders does not show or suggest the claimed invention and as such the claims are patentable thereover.

### **35 USC §103(a)**

Claims 22 – 25 have been cancelled without prejudice, so the rejections are thereby moot.

## Conclusion

Applicants respectfully request favorable reconsideration and allowance of the present application in view of the foregoing.

Respectfully submitted,



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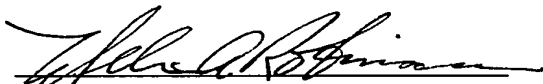
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